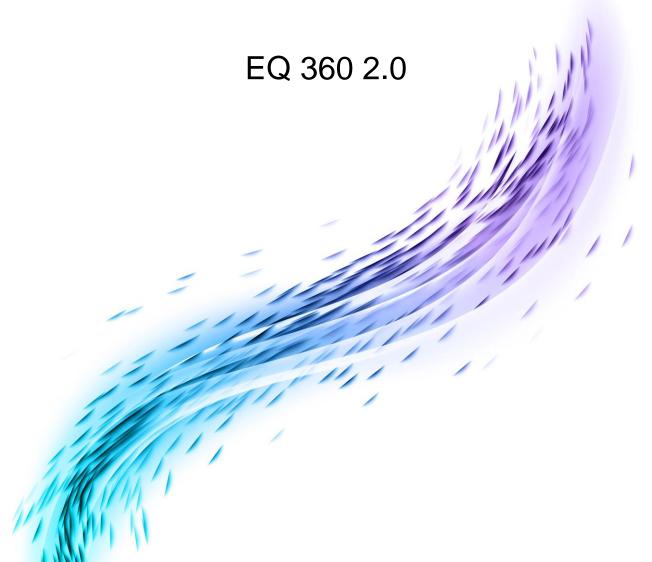


Test Review



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Test Review of EQ 360 2.0

Reviewers: Rachel Frost & Anna Naumenko

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GENERAL INFORMATION AND DESCRIPTION OF THE INSTRUMENT

Test Name: EQ 360 2.0

Date of current review: August 2018

Date of previous review: n/a

Original test name: EQ 360

Authors of the original test: Dr Reuven Bar-On and Dr Rich Handley

Authors of the local adaptation: Not given

Local test distributor/publisher: Several distributors in UK

Publisher of the original version of the test: MHS

Date of publication of current revision/edition: October 2011

Date of publication of adaptation for local use: October 2011

Date of publication of original test: April 2006

ISBN: 9781854336484

General description of the instrument

The EQ 360 2.0 is a multi-rater version of the EQ-i 2.0 and measures the same set of emotional and social skills that influence the way we:

- perceive and express ourselves,
- develop and maintain social relationships,
- cope with challenges, and
- use emotional information in an effective and meaningful way.

The EQ-i 2.0 model of Emotional Intelligence is comprised of fifteen factors across five categories of functioning, and is based on a model developed by Dr Reuven Bar-On during his dissertation work, his review of the literature on emotional functioning, and from his own clinical practice. The latest version of the EQ 360 2.0 has benefitted from the considerable revision of the EQ-i 2.0 which was based on research and feedback from use of the original EQ-i. The fifteen scales measured by EQ 360 2.0 are called Self-Regard, Emotional Self-Awareness, Assertiveness, Independence, Empathy, Social Responsibility, Interpersonal Relationship, Stress Tolerance, Impulse Control, Reality Testing, Flexibility, Problem Solving, Self-Actualization, Optimism and Happiness. The instrument is computer administered via an on-line portal although a paper version can be used and the responses input to score and generate reports.

The instrument has 133 items each of which has a corresponding and equivalent item in the EQ-i 2.0 but adapted for the 360 process. It is designed to be suitable for any participant over eighteen years of age and to be used in occupational, educational and psycho-clinical settings. The instrument is expected to take between 20 and 30 minutes to complete. Certification training in the use of the instrument is required before it can be purchased and accessed. This training is provided by licensed distributors across the world.

There are two main reports as follows:

- 1. The Leadership Report (with two variations, one designed for the 'client' and the other designed for the 'coach'). This structures the feedback around four key leadership dimensions Authenticity, Coaching, Insight and Innovation but also shows results for the five main factors each comprising of three underlying scales.
- 2. The Workplace Report (also with two variations, one designed for the 'client' and the other designed for the 'coach'). This structures the feedback around the five main factors each comprising of three underlying scales.

Classification

Content domains:

Emotional and social skills:

Emotional intelligence - defined as a set of emotional and social skills that influence the way people perceive and express themselves, develop and maintain social relationships, cope with challenges and use emotional information in an effective and meaningful way.

Intended or main area(s) of use:

Advice, guidance and career choice

Educational

Work and Occupational

Description of the populations for which the test is intended

Anyone 18 years or older

The EQ 360 2.0 is appropriate for individuals of both genders who are 18 years of age and older. It is advised that people (both ratees and raters/observers) with a third to fourth-grade reading level (9-10 years old) can comprehend the EQ 360 2.0. The inventory should not be administered to youths under the age of 18 without thorough consideration of maturity level. It is also not recommended for individuals who are unwilling to answer honestly or who are disoriented or severely impaired.

Number of scales and brief description of the variables) measured by the instrument

The EQ 360 2.0 has 15 scales organised into 5 composites reflecting the different aspects of trait-based emotional intelligence. There is also a Well-Being Indicator (Happiness). The 15 scales are:

Self-Perception Composite:

- Self-Regard subscale: respecting oneself, confidence
- Self-Actualization subscale: pursuit of meaning; self-improvement
- Emotional Self-Awareness subscale: understanding own emotions

Self-Expression Composite:

- Emotional Expression subscale: constructive expression of emotions
- Assertiveness subscale: communicating feelings, beliefs; non-offensive
- Independence subscale: self-directed; free from emotional dependency

Interpersonal Composite:

- Interpersonal Relationships subscale: mutually satisfying relationships
- Empathy subscale: understanding, appreciating how others feel
- Social Responsibility subscale: social conscious-ness; helpful

Decision Making Composite:

- Problem Solving subscale: find solutions when emotions are involved
- Reality Testing subscale: objective; see things as they really are
- Impulse Control subscale: resist or delay impulse to act

Stress Management Composite:

- Flexibility subscale: adapting emotions, thoughts and behaviours
- Stress Tolerance subscale: coping with stressful or difficult situations
- Optimism subscale: positive attitude and outlook on life.

There are also four validity scales which are used to check the accuracy or seriousness of the responses given: omission rate, inconsistency index, positive impression management, and negative impression management.

Response mode

Computerised

Demands on the test taker:

Manual capabilities

Irrelevant/not necessary

Handedness

Irrelevant / not necessary

Vision

information missing

Hearing

Irrelevant / not necessary

Command of test language

necessary information given

Reading

necessary information given

Writing

Irrelevant / not necessary

Items format

Likert scale ratings.

Number of alternatives: 5 response alternatives (Never/Rarely, Occasionally, Sometimes, Often, Always/Almost Always)

Ipsativity:

No, multiple choice mixed scale alternatives NOT resulting in ipsative scores

Total number of test items and number of items per scale or subtest

The questionnaire has 133 items distributed as follows:

• Self-Regard subscale: 8 items

• Self-Actualization subscale: 9 items

• Emotional Self-Awareness subscale: 7 items

Emotional Expression subscale: 8 items

Assertiveness subscale: 7 items

• Independence subscale: 8 items

Interpersonal Relationships subscale: 8 items

• Empathy subscale: 9 items

Social Responsibility subscale: 6 items

Problem Solving subscale: 8 items

• Reality Testing subscale: 8 items

• Impulse Control subscale: 8 items

• Flexibility subscale: 8 items

Stress Tolerance subscale: 8 items

Optimism subscale: 8 itemsHappiness scale: 8 items

• Impression Management scale: 6 items

Honesty Item: 1 item

Intended mode of use:

 Controlled mode: No direct human supervision of the assessment session is involved but the test is made available only to known test-takers. Internet tests will require test-takers to obtain a link only. These often are designed to operate on a one-timeonly basis.

Administration mode(s):

Computerised web-based application – unsupervised/self-assessment

Time required for administering the instrument

Preparation: 5 minutes

Administration: 20-40 mins (but a 60 minute window is recommended)

Scoring: 5 minutes (for data input for paper version only)

Analysis: variable

Feedback: variable

Indicate whether different forms of the instrument are available and which form(s) is (are) subject of this review

It is possible to add up to 5 different items identified by publisher.

The same questionnaire is available to be used as a single person's self-report (EQ-i 2.0) reviewed separately) and the publishers mention that there is a version called EQ-i Higher Ed (also single person self-report).

Measurement and scoring

Scoring procedure for the test:

Computer scoring with direct entry of responses by test taker

Scores:

EQ 360 2.0 standard scores are calculated from raw scores so that each scale has the same average (mean) score of 100 and a standard deviation of 15. This gives an effective range of 70-130 which is displayed on the results graphs.

Specifically, the Total EI score is computed as the sum of all the relevant items on the test (i.e., the 118 items that load onto the Total EI score) and this sum becomes the Total EI raw score. This raw score is then compared to the mean (M) and standard deviation (SD) for the raw score in the normative sample to compute the Standard Score with this formula: Standard Score = (raw score - M)/SD x 15 + 100. Similarly, each Composite and Subscale score is computed as the sum of all the relevant items, and these raw scores are compared to the Means and SDs from the normative sample to compute the Standard Scores.

For scale scores given by "other" rater groups, a minimum of three raters is needed for some rater groups, and the average standard score for each group is calculated.

Scales used:

Other: Normative scores with a Mean:100 SD: 15

Score transformation for standard scores:

Normalised – standard scores obtained though linear transformation equations. Note: this is done by electronic scoring.

Name or description of report: The Workplace Report focuses on the impact of

Computer- Generated Reports

Are computer generated reports available with the instrument?

Yes

emotional intelligence at work. The client version presents the individual's self-report profile and then a graphical view of the raters' feedback. This is followed by narrative interpretations of the self-report scores together with 'Strategies for Action' plus narrative interpretation of significant gaps between the self-report and various rater groups. There is a Coach version which contains more details concerning the scores and responses to specific items as well as follow-up questions to probe further. Media Integrated text and graphics Complexity Medium (A mixture of simple descriptions and some configurations of scale scores, and scale interactions) Report structure Scale based – where the report is built around the individual scales. Sensitivity to context Pre-defined context-related versions: number of contexts: 2 contexts (for the client and for the coach) Clinical-actuarial Based on clinical judgment of group of experts **Modifiability** Limited modification (limited to certain areas, e.g. biodata fields) Degree of finish Publication quality **Transparency** Clear linkage between constructs, scores and text Style and tone Guidance/suggests hypotheses Intended recipients Qualified test users Qualified system users Test takers Third parties Do distributors offer a service to modify No - but can select which sections and/or develop customised to include. computerised reports?

Name or description of report: The Leadership Report focuses on the impact of emotional intelligence as a leader through four key dimensions of leadership (authenticity, coaching, insight, and innovation). The client version presents the individual's self-report profile and then a graphical view of the raters' feedback.

The profile that is displayed uses a norm group selected by the user but also shows how this compares against a group of 220 top leaders. This is followed by narrative interpretations of the self-report scores suggesting Leadership Implications, Organisational implications, Image Adjustment and Comfort with Failure together with interpretation of significant gaps between the self-report and various rater groups.

There is a Coach version which contains more details concerning the scores and responses to specific items as well as follow-up questions to probe further.

to specific items as well as follow-up question	
Media	Integrated text and graphics
Complexity	Complex (Contains descriptions of patterns and configurations of scale scores, and scale interactions)
Report structure	Construct based – where the report is built around one or more sets of constructs (e.g. in a work set-ting these could be such as team types, leadership styles, or tolerance to stress; in a clinical setting these could be different kinds of psychopathology; etc.) which are linked to the original scale scores
Sensitivity to context	 Pre-defined context-related versions; number of contexts: 2 contexts (for the client and for the coach)
Clinical-actuarial	 Based on clinical judgment of group of experts
Modifiability	 Limited modification (limited to certain areas, e.g. biodata fields)
Degree of finish	 Publication quality
Transparency	Clear linkage between constructs, scores and text
Style and tone	Guidance/suggests hypotheses
Intended recipients	 Qualified test users Qualified system users Test takers Third parties
Do distributors offer a service to modify and/or develop customised computerised reports?	No – but can select which sections to include.

Supply Conditions and Costs

Documentation provided by the distributor as part of the test package:

User Manual

Technical (psychometric) manual

Supplementary technical information and updates (e.g. local norms, local validation studies etc.)

Methods of publication:

Other: Live internet

Start – up costs:

Certification costs: Users are required to qualify in the EQ-i 2.0 and the EQ 360 2.0 on a 2-day face-to-face training course or the equivalent as distance learning using webinars. Delegates are required to have a Test User Personality (Level B) qualification or have completed a graduate-level course in tests and measurement at a university or has received equivalent documented training.

Certification is then offered through a network of trainers who typically charge between \$1,500 and \$2,500 per person for a 2-day programme. There is no set-up or licensing fees for new users. Once certified users open a Talent Assessment Portal (TAP) account through which they have access to the online EQ-i 2.0.

Lastly, users have the option of accessing both the EQ-i 2.0 and the EQ 360 2.0 User's Handbook for free as a digital web version or to purchase a paper copy for \$150. There are no set-up or licensing fees for new users to have access to the EQ 360 2.0 once they are certified.

Recurrent costs:

None: Apart from the costs for generating reports (see below) there are no recurrent costs associated with administration or scoring. The cost is based on the purchase of tokens priced in US dollars but approximate UK costs are:

Workplace version (for 'client' and 'coach' versions) £175 ex VAT

Le. Leadership version (for 'client' and 'coach' versions) £225 ex VAT

Prices for reports generated by user installed software:

As above

Prices for reports generated by postal/fax bureau service:

N/R

Prices for reports by internet service:

When generating reports through TAP, users purchase tokens which will be deducted from their account with each report. 1 token costs 1 US dollar and are purchased and loaded into users' TAP accounts.

EQ 360 2.0 Leadership Report = 295 tokens

EQ 360 2.0 Workplace Report = 225 tokens

Prices for other bureau services: correcting or developing automatic reports:

N/R

Test-related qualifications required by the supplier of the test:

Test specific accreditation

Other: EQ 360 2.0 results must be interpreted by a qualified psychologist, certified individual, or other professional with a master's level course in tests and measurements. Professionals without graduate-level university credits in tests and measurement are required to become accredited users in order to purchase and interpret EQ 360 2.0 results.

Professional qualifications required for use of the instrument:

- Practitioner psychologist
- Specialist qualification equivalent to EFPA Test User Standard Level 2
- Other: EQ 360 2.0 results must be interpreted by a qualified psychologist, certified individual, or other professional with a master's level course in tests and measurements. Professionals without graduate-level university credits in tests and measurement are required to become accredited users in order to purchase and interpret EQ 360 2.0 results.

EVALUATION OF THE INSTRUMENT

Key to symbols:

[n/a]	This attribute is not applicable to this instrument
0	Not possible to rate as no, or insufficient information is provided
*	Inadequate
**	Adequate
★★★	Good
★★★★	Excellent

Quality of the explanation of the rationale, the presentation and the information provided

Quality of the explanation of the rationale

Overall rating of the quality of the explanation of the rationale

Theoretical foundation of the constructs	***
Test development (and/or translation or adaption) procedure	★★★
Thoroughness of the item analyses and item analysis model	***
Presentation of content validity	会会会
Summary of relevant research	***

Adequacy of documentation available to the user (user and technical manuals, norm supplements, etc.)

Overall adequacy of documentation available to the user (user and technical manuals, norm supplements, etc.)

Rationale	***
Development	**
Development of the test through translation/adaption	0
Standardisation	会会会
Norms	会会会
Reliability	**
Construct validity	*
Criterion validity	0
Computer generated reports	**

Quality of the procedural instructions provided for the user

For test administration	***
For test scoring	***
For norming	★★★
For interpretation and reporting	★★★★
For providing feedback and debriefing test takers and others	***
For providing good practice issues on fairness and bias	***
Restrictions on use	***
Software and technical support	0
References and supporting material	会会会
Quality of the procedural instructions provided for the user	★★★★

Reviewer's comments on the documentation

The EQ 360 2.0 User Manual is incorporated into the EQ-i 2.0 User Manual since they are essentially measuring the same model with the same (or similar) questionnaire. There are sections that relate specifically to the 360 version which are clear and well-organized. It gives enough information for a potential user to decide whether or not to use the test and navigates them through the assessment and feedback procedures. There is additional documentation on-line via the EQ-i portal. The online documentation is comprehensive and regularly updated, although not particularly easy to navigate around the information. There is detailed explanation of the various elements, with links to tables of data to illustrate the findings. For example, there is comprehensive discussion about the concept of 'validity' and reference to a variety of academic studies into the issue. The individual findings are generally presented in a straightforward and comprehensible way, making it clear where they refer specifically to Version EQ 360 2.0 of the instrument. There are also some minor inconsistencies regarding the number of items per scale presented in tables A.48 where it states that Interpersonal Relationships has 7 items although there are actually 8 and Reality Testing has 8 items and not 9.

The instrument is straightforward for the participants to complete, and the system itself is intuitive for the administrator to navigate, both in terms of administering the test and compiling the reports.

The norms are well described with relevant demographics details (gender, age, employment etc.) with effect sizes reported. One aspect that is missing is a description of the context or purpose of the assessments which can have a significant effect on scores (i.e. self-report in evaluation contexts such as selection versus personal development contexts). However, a significant issue is that only the Coach report says which norms are being applied to a person's profile — it is never advisable to allow normative scores to be disassociated from the comparison group. Added to this potential for mis-interpretation is the language in the report that suggests this self-report questionnaire measures skills/competence which is not justified from the nature of the questionnaire. (e.g. If your score falls near the bottom of the leadership bar, then your EI skills need further development in order to be on par with top leaders. If your score falls near the top of the leadership bar, then your EI skills are as strong as those of top leaders.)

The slightly lower ratings for rationale and development may seem surprising since the EQ-i has a long and illustrious history. Its initial conception was from Reuven Bar-On's clinical experience and academic research. Furthermore, the literature review provides a good set of references. However, there is little discussion of the nature of the emotional intelligence (see, for example, Waterhouse, 2010 and similar articles) and since there is still controversy about its nature, breadth and depth, the working definition offered is rather broad and general (i.e. El reflects one's overall well-being and ability to succeed in life). This could be applied to many other psychological constructs (such as psychological capital or personality resources). This makes evaluating how the items were written and what criteria were used for acceptance or rejection rather difficult.

A further issue that is unexplained is the choice of time (a measure of quantity) rather than a measure of quality as the indicator for all of the items (i.e. the scale goes from Never/Rarely, Occasionally, Sometimes, Often, Always/Almost Always). Time may not always be a good indicator of depth or commitment. An example is item 61 (I contribute to my community) where

always seems impossible to endorse. Also, if someone contributes a lot but feels they should do more, they are likely to give a very different answer to someone who does very little but sees it as being more than they really need to. Another example is item 52 (I avoid hurting the feelings of others). Some people may be very conscious about avoiding hurting others because they know it is their tendency. Others may never need to avoid this because they are genuinely kind/empathic.

Quality of the test materials

Quality of the test materials of CBT and WBT

Quality of the design of the software (e.g. robustness in relation to operation when incorrect keys are pressed, internet connections fail etc.)	***
Ease with which the test taker can understand the task	★★★
Clarity and comprehensiveness of the instructions (including sample items and practice trials) for the test taker, the operation of the software and how to respond if the test is administered by computer	**
Ease with which responses or answers can be made by the test taker	***
Quality of the design of the user interface	***
Security of the test against unauthorized access to items or to answers	**
Quality of the formulation of the items and clarity of graphical content in the case of non-verbal items	**
Quality of the materials of CBT and WBT	**

Reviewer's comments on quality of the materials

Overall, the quality of the test materials is very good. The test is web-based and can be accessed via personal invitations or via link generated by an administrator. The raters can be assigned by either the administrator or directly by the ratee. The software seems quite robust, the instructions simple and clear and there are very few elements on the screen, which leaves virtually no room for errors of input. For this reason and because the questionnaire is untimed, the lack of practice questions is probably unnecessary. However, it would be beneficial if the system could automatically insert the name of the ratee into each question instead of "this person", as the rater might get confused when assessing several people in a row. Another rather minor issue is that the font size for the instructions is quite small.

<u>Norms</u>

Is the test norm referenced? Yes

If yes, please complete the section below:

Norm referenced interpretation

Overall Adequacy:



Appropriateness for local use	***
Appropriateness for intended applications	**
Sample sizes (classical norming)	***
Sample sizes continuous norming	n/a
Procedures used in sample selection	Non-probability sample – quota
Representativeness of the norm sample(s)	*
Quality of information provided about minority/protected group differences, effects	★★★
of age, gender etc.	
How old are the normative studies?	***
Practice effects	n/a

Is the test criterion referenced? No

If yes, please complete the section below:

Criterion-referenced interpretation

Domain-referenced norming:	
If the judgement of experts is used to determine the critical score, are the judges appropriately selected and trained?	n/a
If the judgement of experts is used to determine the critical score, is the number of judges used adequate?	n/a
If the judgement of experts is used to determine the critical score, which standard setting procedure is reported? (select one)	n/a
If the judgements of experts is used to determine the critical score, which method to compute inter-rater agreement is reported? (select one)	n/a

If the judgment of experts is used to determine the critical score, what is the size of the inter-rater agreement coefficients (e.g. Kappa or ICC)?	n/a	
How old are the normative studies?	n/a	
Practice effects (only relevant for performance tests)	n/a	
Criterion referenced norming:		
If the critical score is based on empirical research, what are the results and the quality of this research?	n/a	
How old are the normative studies?	n/a	
Practice effects (only relevant for performance tests)		

Reviewer's comments on the norms

The User Manual for the EQ 360 2.0 provides a good description of the main pilot and norming studies based on the North American sample including the process of data collection and norming procedures - with the exception of not defining the context or purpose of the assessments. The rating of 1 for representativeness is because people who complete 360 questionnaires are a select group. Although the sample used for the analysis was selected to match the demographics (of the US or the UK) this does not provide an adequate description of who these people are and why they are completing the 360. Issues of seniority within the organisation, of whether the assessments is high stakes (such as attached to career progression or promotion) or much lower stakes (such as in individual coaching) have not been described. However, the normative studies are relatively recent (less than 10 years old).

With regard to the details about the observers/raters the manual provides considerable detail concerning their composition and various effects (age, gender, length of relationship etc.). The analyses suggest effect sizes are small which led to the creation of a single combined norm for all raters (rather than differentiating the different rater groups). As with all 360 norms, rater observations are hard to interpret since they are very dependent on the relationship, the range of contexts in which observation is possible and the perceptiveness of the rater. However, the manual gives more information than is often provided.

Reliability

Overall Adequacy:



Overall Adequacy	
Data provided about reliability	 Reliability coefficients for a number of different groups (for each scale or subscale)
Internal consistency:	
Sample size	***
Kind of coefficients reported	➤ Coefficient alpha or KR-20
Size of coefficients	★★★★
Reliability coefficients are reported with samples which	match the intended test takers
Test related reliability-temporal stability:	•
Sample size	***
Size of coefficients	***
Data provided about test-re-test interval	The interval is: 1 study 2-3 weeks apart
Reliability coefficients are reported with samples which	match the intended test takers
Equivalence reliability:	
Sample size	n/a
Are the assumptions for parallelism met for the different versions of the test for which equivalence reliability is investigated?	n/a
Size of coefficients	n/a
Reliability coefficients are reported with samples which	n/a
IRT based method:	
Sample size	n/a
Kind of coefficients reported	n/a
Size of coefficients (based on the final test length)	n/a
Inter-rater reliability:	T ,
Sample size	n/a
Kind of coefficients reported	n/a
Size of coefficients	n/a
Other methods of reliability estimation:	1-1-
Sample size	n/a
Results	n/a

Reviewer's comments on reliability

The manual presents the two most common indices that are used to judge reliability. The first is Cronbach's alpha where a large sample (North American, sample size 3200) and the values for all scales exceed 0.82 and some achieve over 0.90. This is normally considered to be excellent when there is a clear rationale that ensures that there is sufficient item diversity to cover the defined do-main. However, since the item writing/domain coverage has not been explained there is some concern that these figures may represent some measurement redundancy (i.e. bloated specifics).

The other indices presented are test re-test coefficients based on one study where the time interval was 2-3 weeks (n=203). These confirm that the scales remain highly consistent over time. However, there is no information on what happened in the period between test and retest and, since some views of self-reported Emotional Intelligence suggest that the construct is amenable to change, some information regarding any intervention designed to develop El would be useful. This would help to understand how and why the participants completed the EQ-i a second time. It would also help the user if there was some discussion about the relationship between consistency, reliability and accuracy since the very high consistencies may also flag a degree of insensitivity.

There are also details presented for a UK sample that supports the picture from the US samples.

Validity

Overall Adequacy:



0 4 4 11 114	
Construct validity:	
Design used (select as many as are applicable)	 Difference between groups Correlations with other instruments and performance criteria Other, describe: Correlations between self report rating and ratings from others
Do the results of (exploratory or confirmatory) factor analysis support the structure of the test?	0
Do the items correlate sufficiently well with the (sub) test score?	0
Is the factor structure invariant across groups and/or is the test free of item-bias (DIF)?	0
Are the differences in mean scores between relevant groups as expected?	*
Median and range of the correlations between the test and tests measuring similar constructs	0

Do the correlations with other instruments show good discriminant validity with respect to constructs and the test is not supposed to measure?	0
If a Multi-Trait-Method design is used, do the results support the construct validity of the test (does it really measure what it is supposed to measure and not something else)?	**
Other, e.g. IRT-methodology, (quasi-) experimental designs (describe):	0
Sample sizes	0
Quality of instruments as criteria or markers	0
How are old are validity studies?	Number of yearsno information given
Construct validity – Overall adequacy	*
Criterion – related validity:	
Type of criterion study or studies as)	n/a
Sample sizes	0
Quality of criterion measures	0
Strength of the relation between test and criteria	0
Criterion – related validity – overall adequacy	*
How old are the validity studies	Number of yearsno information given

Reviewers' comments on validity

There is a lack of information concerning the validity of the EQ 360 2.0. However, this is not as serious as it sounds, since the questionnaire is very similar to the EQ-i 2.0 (for which there is a considerable body of evidence – reviewed separately). Much of this evidence could be applied directly to the EQ 360 2.0 although independent corroboration would be beneficial. This would be supported if there were a study showing that completing the questionnaire in its single self-report version provided very similar results to the completion in the 360 process. Then, for example, the Factor Analyses for EQ-i 2.0 would most likely to be replicated in the self-report data of the EQ 360 2.0 (as long as the samples were com-parable). Such a study would also allow the correlations between the EQ-i 2.0 and other instruments to be used to evaluate the EQ 360. In their absence the reader is encouraged to examine these studies to gain a better understanding of this questionnaire.

One aspect of validity that is presented uniquely to the 360 version is the relationship between the self-report results and the results from the observers/ratees. These correlations are moderate. This is presented as evidence supporting the validity of the EQ 360 (i.e. raters agree reasonably well with the ratee) but also that it demonstrates the additional value of the raters judgements (i.e. sufficiently different to provide unique variance). However, obtaining moderate correlations is to be expected with many questionnaires asking questionnaires in similar domains and so presenting this as validity evidence is unsatisfactory without a clear theoretical position leading to prior hypotheses.

Other issues to consider regarding the validity of the EQ 360 are:

- the high correlations between the sub-scales. Whilst the authors suggest that this
 means the instrument is appropriate for combining into a single underlying factor
 (emotional intelligence) it could equally reflect redundancy in the model (too many
 overlapping scales) or that raters are over-influenced by a general impression when
 evaluating the ratees (c.f. the halo/horns effect).
- 2. the definition of successful leadership this is such a complex concept that perhaps too much is made of a single sample with no behavioural evidence.

Quality of computer generated reports

Overall adequacy of computer generated reports:



Report 1: Workplace report

Scope or coverage	★★★
Reliability	***
Relevance or validity	★★★
Fairness, or freedom from systematic bias	***
Acceptability	***
Length	★★★

Report 2: Leadership report

Scope or coverage	★★★
Reliability	***
Relevance or validity	★★★
Fairness, or freedom from systematic bias	***
Acceptability	★★★
Length	★★★

Reviewers' comments on computer generated reports:

The computer-generated reports are well-organized and easy-to-use. The language is clear and precise. Whilst the whole report may be a little long for typical use, there is a facility to exclude or include various sections and such tailoring may prove very useful. There are good narrative explanations of the characteristics/behaviours being measured with a useful "Balancing your EI" section describing how some of the interactions between scales. The information is presented both in textual and graphical forms, which effectively complement one another.

Nevertheless, the reports are unlikely to stand alone and be decipherable by an untrained participant without input from a qualified person. The Coach reports give useful guidance for the discussion of the results with the client: the scales description, the verbal and graphic representation of the test results, questions for further discussion. The authors do provide

training and recommend that a qualified per-son manages the interpretation especially for concepts that the lay person is unlikely to understand (such as the norm group and the rationale behind the model).

However, the reports do not mitigate against some misinterpretation. The language used in places suggests that the questionnaire is capable of measuring levels of skill or competence. (e.g. If your score falls near the bottom of the leadership bar, then your EI skills need further development in order to be on par with top leaders. If your score falls near the top of the leadership bar, then your EI skills are as strong as those of top leaders). This is not justified from the nature of the self-report questionnaires which measure style, beliefs or attitudes rather than competence directly.

Developmental guidance is included in the reports, for example in the form of questions, worksheets and an action plan. The Leadership report ends with a summary of the characteristics and 'common trends' across generations. This runs the risk of appearing to stereotype and 'label' individuals, which may be over-interpretation and potentially unhelpful

Final Evaluation

Evaluative report of the test:

The EQ 360 2.0 is based on a significant body of work that attempts to measure the complex and sometimes ill-defined domain known as emotional intelligence. The questionnaire on which it is based was originally developed in 1998 (the EQ-i) which has been updated and improved (the EQ-i 2.0). How-ever, the emotional intelligence domain is so vast (covering personal, social and emotional development of the broad adult population) that no single instrument will cover all of the territory and the many facets will take a long time to validate. However, the EQ 360 is based on one of the more serious and impressive instruments in this area which is not only comprehensive but it also demonstrates levels of reliability that meet traditional psychometric expectations. The normative data available is growing and there is some evidence of its validity which is very promising. The Manual provides a good description of the test administration and feedback processes for both the EQ 360 and the single self-report version (EQ-i 2.0). Computerised administration makes the process of obtaining multirater feedback relatively easy and the reports are well-structured, use clear and friendly language and combine textual feedback and colourful graphics.

The questions that need further attention are summarised below.

- 1. The definition of the emotional intelligence could be tightened
- 2. The structure may be rationally useful but may involve measurement redundancy
- 3. Clearer hypotheses would be useful for evaluating its validity
- 4. Better description of the norms beyond the North American sample for those using it in different languages or with different groups

Conclusions:

EQ 360 2.0 is an interesting and useful instrument for those who embrace the concept of emotional intelligence. It appears suitable for the broad adult population – certainly in North America – and it may well be suitable in other countries and cultures although this does require

further evidence. It is primarily a coaching and career guidance tool and its use in an evaluation or similar high stakes context should be approached with great caution. There is insufficient evidence to confirm its robustness against low self-awareness, self-delusion and impression management.

The reports provide users with well-structured information on the current level of their emotional intelligence – as they believe it to be – and help them with recommendations for further development.

Recommendations:

Suitable for use in the area(s) of application defined by the distributor, by test users who meet the distributor's specific qualification requirements (at least EFPA User Qualification Level 2)

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